



3RD Annual
JBHM Education Group
**BEST PRACTICES
CONFERENCE**

*Collaborative Learning:
Building Capacity for Common Core*

JULY 10-11, 2012



Experience the Blues, the Barbecue and the Best Practices Conference

Memphis is the home of the blues, and the home of great barbecue. It's a town with an authentic culture all its own, a fun-loving place like nowhere else. Enjoy the Best Practices Conference in The Peabody, one of the most historic hotels and top conference facilities in the region. Step outside the Peabody into the heart of Memphis for a rollicking one-of-a-kind good time.

IN THE HEART OF MEMPHIS

One of Memphis' most well-known landmarks, The Peabody has served visitors for more than 140 years. The historic building sits in the heart of the city, with the legendary food and fun of Memphis within easy walking distance.

Hang around the hotel lobby for a peek at the world famous Peabody Ducks, a tradition at the hotel for nearly eighty years. Take advantage of this award-winning hotel's many amenities—including a heated indoor pool, a day spa, shops, and restaurants.



Visit www.peabodymemphis.com

THE PEABODY: CONFERENCE CENTRAL

The Peabody is surrounded by the best Memphis has to offer. It's the perfect place to stay while participating in the conference and enjoying the excitement of the city.

For hotel reservations at The Peabody, call 1.800.732.2639 and mention the "JBHM Education Group Conference"

LODGING IS NOT INCLUDED
IN THE CONFERENCE REGISTRATION FEE.



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Tabbed "Home of the Blues and Birthplace of Rock 'n Roll," Memphis is the destination for music lovers. Local artists and national performers take the stage nightly in dozens of clubs and bars throughout the city, radiating out from Beale Street's famous music venues. It's all just a short walk away from The Peabody.



With more than 100 eateries serving ribs, pulled pork and chicken, Memphis is known for its barbecue. But the good food doesn't stop there. From soul food, seafood and ethnic fare to southern delights like grits and fried chicken—you name it, you can eat it in Memphis.

When you're not rocking out to Memphis music or savoring its great food, you can enjoy the diverse shopping scene. There's something for everyone: antique shops full of nostalgia, record stores with all the soul of the blues, and funky places where you can find a unique piece of the city to take back home.

NEED MORE?

If great food and live, local music isn't enough, don't worry. Here are a few more things for your to-do list.

- **National Civil Rights Museum**—learn the incredible story of a critical time in American history
- **Orpheum Theatre**—experience live performances by musicians and comedians and enjoy family shows
- **Mud Island Park**—wander the Mississippi River Museum, explore bike trails, and visit the adventure center
- **Graceland**—see the estate of the legendary Elvis Presley
- **The Memphis Zoo**—meet Ya Ya and Le Le, two of only a few pandas in North America



Don't forget the festivals, cultural events, or golf! So make no mistake—if you're looking for a good time, Memphis is the place to be.

For conference registration visit jbhm-edgroup.com/conference