

3RD Annual
JBHM Education Group
**BEST PRACTICES
CONFERENCE**

*Collaborative Learning:
Building Capacity for Common Core*

JULY 10-11, 2012

Join us in
Memphis, Tennessee
The Peabody

HEAR FROM EDUCATION EXPERTS

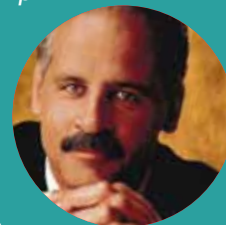
DR. DOUGLAS REEVES

Dr. Douglas B. Reeves, founder of The Leadership and Learning Center, returns for the third consecutive year. Increasing standards and decreasing budgets are forcing schools to think differently. That means change. Dr. Reeves will discuss adapting creatively to the challenges of change during his keynote address, Leadership and Learning 2012: *What's New About Change Leadership?*



STEDMAN GRAHAM

Building upon his dynamic experience as an educator, best-selling author and successful businessman, Stedman Graham will help you develop a continuous approach for growth and learning that will maximize your personal and professional potential. His *Identity Leadership and Nine-Step Success Process* presentation will teach you these skills and more.



**Arm Yourself With the
Building Blocks of a Great School**

Join educational thought leaders, JBHM specialists, and our partner schools as we gather in Memphis for two days of professional learning. Through a series of breakout sessions, workshops, and guest speakers we'll examine the elements critical to the success of every school, including those making the transition to Common Core State Standards.

All sessions will connect to one or more of the following topics:

- **Common Core State Standards**—examine the new standards and successful implementation strategies
- **Collaborative Learning**—study the impact of collaboration on student success and professional learning
- **Data-Driven Decisions**—explore how to use student assessment, teacher practice, and management data to devise and execute a plan of continued improvement
- **Progress Monitoring**—discover new ways to assess student learning and how to effectively use the information gathered
- **Teacher and Leadership Evaluation**—learn tips on building capacity and improving practice through ongoing coaching and feedback



WHO SHOULD ATTEND?

To promote professional collaboration and advance institutional learning, we encourage districts to send as many team members as possible. Conference sessions are valuable to:

- Superintendents
- Board members
- Special education staff
- Federal programs staff
- Curriculum supervisors
- Principals/Asst. principals
- Lead teachers
- Instructional coaches
- Classroom teachers

**REGISTER
ONLINE**

jbhm-edgroup.com/conference

Conference Registration Fee: \$525

Questions? Please contact
Pat Whitlock at 866.792.5879 or
pwhitlock@jbhm.com